



## Benefits evaluation season: Help clients offer a winning benefits plan

It's the time of year when businesses are evaluating the benefits strategy that will fit their needs. With healthcare costs rising, your clients may be looking to you for guidance on how to offer the benefits employees want, while protecting their bottom line.

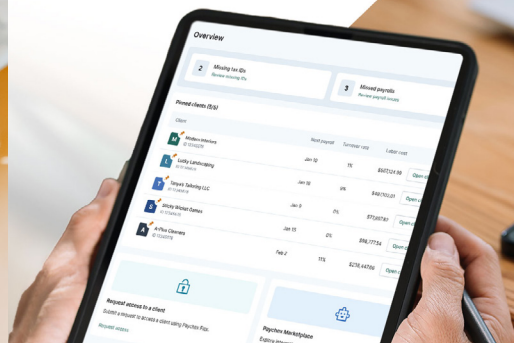
### Rely on the HR expertise of Paychex

With Paychex, you and your clients don't need to be HR experts. Our HR Business Partners (HRBPs) can help clients evaluate all the options and choose a plan that fits their needs and their budget. Clients can design an employee benefits package as unique as their team, offering:

- **Group health insurance** with scalable and affordable coverage options
- **Voluntary benefits options**, such as short- and long-term disability plans
- **Employee health benefit accounts**, like Flexible Spending Accounts (FSAs) and Health Savings Accounts (HSAs)
- **Lifestyle benefits**, such as financial fitness programs, supplemental insurance, discounts, and more

Paychex can help your clients combat rising healthcare costs and remain competitive using our broad range of flexible and affordable benefit options.

## Resource Corner



**NEW Paychex Partner Pro**  
**Simplify the grind. Elevate your role.**  
Streamlined management of  
clients' data and reporting  
[Log in/Register](#)

### Additional Resources:

[Health Insurance Alternatives To Avoid High Healthcare Costs](#)

[Employee Benefits Trends for 2025: What Does the Future of Employee Benefits Look Like?](#)

[2025 Business Strategy: Staying Focused on the Right Priorities](#)

[Guide to Optimizing Benefits](#)

[Offer Holistic Benefits](#)

**Be sure to check out our upcoming CPE webinars**

**October 21 at 2 PM ET, [Cybersecurity: What Tax Professionals Need to Know](#)**

**October 28 at 2 PM ET, [Become "The" Employer of Choice: Effective Strategies to Set Your Firm Apart](#)**

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reporting for mutual client.